

# Social Media Packages

**ERSAL**

MARKETING SOLUTION

[www.Ersal.com.sa](http://www.Ersal.com.sa)

# Pricing packages suit all businesses!

## Booming

7,500 S.R

- 3 social media platforms
- 16 posts monthly
- 16 posts Monthly
- 5 sponsored ads
- 2k increasing flowers
- Marketing Plan
- Moderation package 6H daily
- 2 reports monthly

## Expand

4,500 S.R

- 3 social media platforms
- 12 Posts monthly
- 12 stories monthly
- 3 sponsored ads
- 1k increasing flowers
- Monthly Plan
- Scheduling
- 1 report monthly

## Develop

3,000 S.R

- 2 social media Platforms
- 8 Posts monthly
- 8 stories monthly
- Monthly Content Plan
- Scheduling
- Create and manage 2 ads
- 1 report monthly

# Develop Package



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## 2 social media Platforms

You will select 2 platforms you want to work on. It will include the Facebook and Instagram platforms. You can also choose other platforms such as LinkedIn or Twitter, It's up to you.

## 8 Posts Monthly

Publish 2 posts/week based on high-engagement days.(7 visual design 2D, 1 video).

## Monthly content Plan

The marketing team will develop a content calendar outlining posts, ideas, and a customized vision for your services. Your approval or adjustments will be required.

## Create and manage 2 ads

One promotional ad and one customer ad will be launched to boost your monthly sales and enhance brand awareness. The package does not cover the advertising budget.

## 1 report Monthly

Monthly report that examines ratios, Predictions, and suggestions.

Monthly Report,  
Analyzing your pages  
performance and  
suggested solutions.

Managing 3 social media  
Platforms include  
Facebook, Instagram,  
TikTok, Twitter, and  
Snapchat.

A monthly content plan  
Including suggested  
visuals and ideas.

## Expand package

12 Posts monthly  
3 posts Weekly  
10 2D design and 2 video

Creating and managing  
3 ads to Promote your  
services, enhance  
sales and increase  
engagement on your  
pages

Growing your  
Facebook page  
followers by 1K new  
followers per month.

# Booming

## 16 posts monthly

16 posts monthly for selected Platforms.

4 posts weekly

13 post 2D design, 1 GIF, and 2 Video

## Customer service

Our dedicated team will handle customer responses for 6 hours daily on official working days.

## Monthly advertising Plan

Managing 3 engagement  
Managing 2 ads to boost sales.

Increasing followers by 2K Monthly.

# Booming



## Monthly content calendar

Content Calendar including written content, Suggested designs and ideas every 2 weeks.



## Managing & organizing 3 social media accounts.

Facebook, Instagram, Twitter and LinkedIn



## Increasing Followers

Increasing followers by 2k per month



## Monthly reports

Our data analysts will concentrate on developing monthly reports that include solutions to boost your page's performance, review previous efforts, and suggest new recommendations.

# Contract terms

## Contract

Once we reach an agreement and you choose the suitable package for your company, the full payment for the selected package will be required before we start working and planning. The contract period is 3 months and can be extended several times, with monthly payments due every 25 days.

## Sponsored Ads

If you ask for additional advertising, we can manage it for you but you will be responsible for covering all expenses. Please note that the packages do not cover the advertising budget.

## our Services

We provide (brand identity, mobile applications, website design and development).



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